

ADAM CLAYTON POWELL JR
BOULEVARD

W 119 ST

THE DREAM CENTER

ANNUAL REPORT
2022



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Who we are . . .

The Dream Center affects community change by offering expression, exploration, and empowerment through community engagement with programming focused on **CREATIVE ARTS, LEADERSHIP DEVELOPMENT, ENTREPRENEURSHIP, HEALTH & WELLNESS**, and **TECHNOLOGY** forging a school for life with multigenerational and diverse engagement in action oriented healing.

VISION

We thrive on community building and partnerships that expand our reach across all boroughs of the city.

VOICE

We wish to give to those ignored and build tech skills in marginalized communities by ideating, building, & opening The Green Room: A communal & creative technology hub.

ACTION

We want to serve Harlem and the greater community by constructing relevant and free program that enacts oriented healing.





Desiree Elder — Executive Director FCBC Community Development Corporation

Michael A. Walrond, Jr. — President Senior Pastor First Corinthian Baptist Church

Charles Powell — Treasurer
Lawyer/Director of Staff *Greater Harlem Chamber of Commerce*

Jamal Joseph — Secretary
Faculty at *Columbia University* & Founder of *New Heritage Theatre Group*

Alice Hunt — Board Member
Executive Director *American Academy of Religion*

Douglas Adams — Board Member
Finance Industry Professional

Pamela Flood Morrison — Board Member
Vice President/Treasurer *Lemor Realty Corporation*

Chris Bishop — Board Member
Chief of Staff to Chief Operating Officer *Cardinal Innovations Healthcare*

Voza Rivers — Board Member
Founder of *New Heritage Theatre Group*
Vice President, *Greater Harlem Chamber of Commerce* Chairman, *Harlem Arts Alliance*

Chris Crawford — Board Member
President *Elite Media*

Olivia Scott — Board Member
Founder *Omerge Alliances*

Linara Davidson Greenidge — Board Member
Senior Managing Director of Development & External Affairs *East Harlem Tutorial Program*

Jonathan W. Soto — Board Member
Field and Political Organizer *Alexandria Ocasio-Cortez for Congress*

William Lynch, Jr. Emeritus (1941-2013)

Executive Leadership

Morgan Cuffie - Executive Visionary, The Dream Center

Lena L. Green - Executive Director, The HOPE Center

2022 Spotlights

A staple program reinvigorated for 2022, HTSI gave 20 teens the opportunity to act, write, perform Shakespeare and create their own short films!

Harlem Teen Shakespeare Intensive

With a solid offering of virtual business and technology courses, SC expanded to their first in-person mixer post quarantine with 36 sign ups!

SENIOR CONNECT

Participants both young and mature leapt at the chance to hone their photography and created an art gallery that displayed their love of Harlem!

Snapshot & Through the Lens

THE RESURGENCE

TDC10

TDC celebrated ten years of service with virtual career readiness courses, yoga, craft-making and an open mic to rival the speakeasies of old!



Programs

Virtual, hybrid and in-person!

New

Break Into Voiceover

Dance Activation

Snapshot

Through the Lens

Character Matters

Talent Ready – Career Role

Model Spotlights

Returning

- **Youth Creative Collective**
- **Finer Life Kids Golf**
- **Senior Connect:** Navigating the basics of Communication & Connection, Golden Yoga, Build & Design your own Website, Fundamentals of Email, Navigating Financial Literacy, Bridging Together Mixer, Creating Holiday Cards with Canva
- **Uptown Collective:** Conversations & Talkback: Transmuting Trauma to Testimony, Conversations & Talkback: Protecting My Peace, Fade In: Youth Writer's Lab, Act From Your Soul, UC Table Reads, UC Stage reading & Talkback: Small Town Icons, A Revenge Play
- **Market Yourself**
- **Knit It Up**
- **Create NY**
 - **WeNYC:** Pricing for Service Professionals, Building Your Personal Credit, Negotiating with creditors, Basics of Business Credit, Managing Personal Finances, Planning for Profitable Business, Crowdfunding for Entrepreneurs, Financial Bootcamp, Alternative Sources of Funding
 - **Taxes for Small Businesses**
 - **Career Readiness**
 - **Building Blocks of Wealth**
 - **NYC Small Business Solutions:** 1st Step to Starting a Business, Creating a Business Idea that Works, Building an Operational Strategy, Business Finance Series
 - **Happy Yoga**
 - **Heal Thyself Meditation**
 - **Harlem Teen Shakespeare Intensive**

Impact

Always Relevant. Always Free!

Over
1200 sign
ups!

Returning to TDC!

67%

How did they find us?

34% Friend/Word of mouth

42% Mailing List

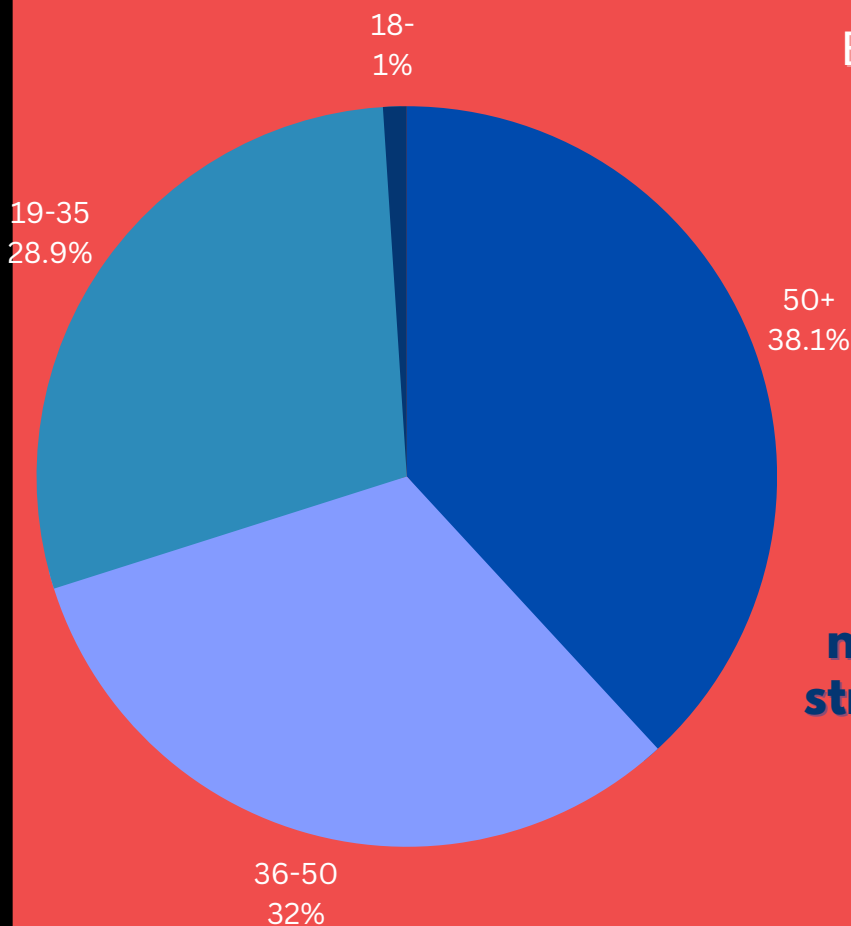
11% Eventbrite search

45
programs!



Impact: Demographics

Age



Ethnicity

Over 84% identify as Black/African American
4% Hispanic/Latino
2% identify as White
< 5% identify as other
7% declined to answer

**We are
multigenerational and
striving to become more
diverse!**

Gender



89% of our participants identify as women; < 1% identify as non-binary or declined to answer

Partners

The logo for Theatre Development Fund (tدف) features the lowercase letters 'tدف' in a bold, red, sans-serif font.

Theatre Development Fund

The logo for The Classical Theatre of Harlem features a stylized red jagged shape on the left and the text 'THE CLASSICAL THEATRE OF HARLEM' in black, stacked vertically.The logo for WE nyc features the letters 'WE' in white and 'nyc' in blue, set against an orange square background.The logo for NYC BUSINESS SOLUTIONS features the text 'NYC BUSINESS SOLUTIONS' in black and green, with a green arrow pointing left, set against a white background with green borders.

*These dynamic organizations
helped make this year a success!*

*Thank you to our
outstanding partners!*



Get involved!

Express!

Join our committees to have input on new merch, new partnerships & new programs!

Empower!

Facilitate classes and serve the community by sharing your expertise!

Explore!

Assist in community engagement and discover your strengths by volunteering for events & special projects!

**205 West 119th Street | Ground Floor
New York, NY 10026 | 212.678.7030**

dreamcenterharlem.org





WALKING
Savage.
Fearless.

DREAM BIG. LIVE BOLD.